Won’t you be … my neighbor?
Why?

• Financial stability
• Nicer community
• More members
Strategy – key components

• Relationships
• Knowledge
• Communication
Relationships

- Town officials
- Realtors
- Home dealers
- Home installers
- Lenders
- Your members!
Knowledge

• Local real estate market
• Know what you have to offer
• Promotion strategies
Knowledge

• Sources of new and used homes
• Dealer Contacts
• List of realtors
• Installers
Communicate and Promote
www.MHVillage.com
Co-op website

The opportunity to buy one of these homes has never been better.

These homes qualify for special low interest fixed rate financing from these lenders:

- Community Loan Fund contact Ron Thompson 603-224-6669
- St Marys Bank contact Barbara Cunningham 603-629-1583
- Merrimack County Savings Bank contact Paul McLaughlin 603-879-8572

Homes for Sale

129 Partridge Lane

New to the market. Don't miss this opportunity to own your own home in a beautiful setting. Just in time for spring planting!!

This home has 2 bedrooms and one and a half baths. The heating system is forced hot water by oil. It comes with a car port and a shed that has electricity. It has a ramp for handicap access that begins at the driveway. It has a large enclosed finished porch which consists of 2 areas. Nice wooded area in back and a street corner location. The front of the house has 2 very nice bay windows.

VIM

Medford Farms
129 Partridge Lane
Goffstown, NH 03045
603-497-4440
Please call our office at 603-497-4440

2 Bedroom
1 1/2 Bath
1300 Sq.Ft.
$23,000.00

www.medvilcooperative.com
Create your own website…
Signage

Exeter-Hampton Cooperative

Homes for Sale
Financing Available

Sales & Community Information
603-957-6112
Promote, promote, promote

• Social Media
• Internet
• Paper
• Local Newsletters
• Word of mouth
Create a good impression

• Remove debris from lot
• Trim shrubs, remove weeds
• Mow grass and rake lawn
• Prune trees if needed
• Include a visible sign with contact name & phone number
• Add a pot of flowers by sign
Build Relationships

Gather and Share Knowledge

Communicate & Promote

Let’s make an Action List and get to work!
Can you Mad Lib a promotional ad?

Move your Home into our ___(adjective)____ Community! (Name of your ROC) is a __(attribute describing your ROC), located in (city or town). Our setting is a ___(easy access to…; close to…; near…).

At (your ROC), your voice matters. In our ________community, you become a proud owner rather than a tenant and you will participate in the management of the community. Our member-oriented community is affordable at $____ per month, including trash removal, water/sewer system maintenance, and snow plowing. There is a one-time $____ fee to join the co-op, and all new residents are required to be approved for membership.

(your ROC) does not discriminate based on age, sex, race, color, creed, marital status, familial status, physical or mental disability or national origin, or on account of a person’s sexual orientation in the approval of its members

Here’s one possibility:

Move your manufactured home into our vibrant community! Happy-Go-Lucky Cooperative is a family-friendly 55-home community located in Concord. Our quiet, country setting is a 5 mile drive to interstate 93, creating an easy commute. Located in the heart of New Hampshire, mountains and seashore are an easy hour drive away.

At Happy-Go-Lucy Co-op, your voice matters. In our friendly community, you become a proud owner rather than a tenant and you will participate in the management of the community. Our member-oriented community is affordable at $345 per month, including trash removal, water/sewer system maintenance, and snow plowing. There is a one-time $500 fee to join the co-op, and all new residents are required to be approved for membership.
**Action/work plan**

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<thead>
<tr>
<th><strong>In-Fill at</strong></th>
<th><strong>Happy Go Lucky</strong></th>
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<tbody>
<tr>
<td>Sub-Committee Chair:</td>
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<td>Sub-Committee Team:</td>
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<thead>
<tr>
<th><strong>Problem or issue</strong></th>
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<td>_____ Lots need filling.</td>
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<tr>
<th><strong>Goal(s)</strong></th>
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<tr>
<td>To have ____ lot(s) filled with new members by ____________(fall, spring, end of year, etc)</td>
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<tr>
<th><strong>Task</strong></th>
<th><strong>Resources needed</strong></th>
<th><strong>Who?</strong></th>
<th><strong>Deadline</strong></th>
<th><strong>We’ve succeeded when…</strong></th>
<th><strong>Notes</strong></th>
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