



Candidate Profile:

Luz Marcelo

BIO

NAME: Luz Marcelo

ROC: Oak Meadows Community Association in
Asheboro, North Carolina

Photo: Former HUD Secretary Marion McFadden (left) with Luz Marcelo (right)



I'm Luz Marcelo and I've lived in my community, the Oak Meadows Community Association in Asheboro, North Carolina for 20 years.

Before we chose to become a ROC in 2020, my fellow board members and I organized our community during the early days of the Covid pandemic "shutdown". I was elected as Interim Board Secretary, and I communicate well in both English and in Spanish. I was able to explain our Oak Meadows ROC Board decisions in the minutes and explain details to inquisitive Spanish-speaking members asking for information daily. Before the Oak Meadows resident purchase took place, our Interim Board President left our community. I stepped in to lead our Interim Board through the resident purchase to make sure our hard work paid off. The minute-taking I had performed for many months led to my having the most knowledge of the very important details needed as the resident-purchase came to its end in November of 2020.

As Oak Meadows signed the paperwork to become a resident owned community, Hurricane Eta made landfall in North Carolina, and our community was impacted. Our TA and I went to work to make sure the downed trees and standing water were addressed after the storm. I have continued to lead my community as Vice-President for several years.

In December of 2024, as ROC USA accepted the PRICE Grant check at Oak Meadow Community Association, I was asked to speak at the ceremony about the importance of resident-ownership to her community. I also hosted the Housing and Urban Development Dept. Hon. Marion McFadden in my home (photo above).